

## Advertising in Art Monthly

Advertising in this specialist monthly contemporary visual art magazine is the ideal way to attract an informed audience to exhibitions, events and conferences, influence those who make the key decisions in the art world, provide your organisation with an enhanced visibility and recruit art professionals and artists for all opportunities. *Art Monthly* has expanded its services and now offers advertising opportunities on its website and e-mail newsletter.

*Art Monthly* has a broad readership made up of artists, collectors, art professionals, students and the general public, all of whom read *Art Monthly* to keep informed of the current issues, debates and trends in contemporary art.

Three and a half thousand paper copies of *Art Monthly* are distributed worldwide through museum and gallery bookshops, specialist bookshops and news-stands, and there are 2,000 subscribers which include many university libraries and institutions – all creating a readership of c20,000.

For around the world access online readers can subscribe to *Art Monthly's* digital edition through Exact Editions.

## Example Spreads



## Website Advertising

The *Art Monthly* website offers an opportunity for a limited number of quality sponsored links. Links appear on every page (other than the home page) and the link order is rotated randomly each time a page is loaded.

**Sponsored links:** 80px high x 160px wide (static GIF, PNG or JPEG)

## Email Newsletter

It is also possible to advertise on *Art Monthly's*

### Sector-Specific Advertising Info

- [Universities and academia](#)
- [Public galleries and museums](#)

### What Advertisers Say About Art Monthly

*Art Monthly* is a testing ground for new thinking and has a highly engaged readership; as such, it has been a key place for us to advertise over many years.

**Adrian Hunt**, head of communications, John Hansard Gallery, University of Southampton

### What Others Say About Art Monthly

*Art Monthly* – essential reading every month for more than 30 years.

**Nicholas Serota**, Director, Tate

*Art Monthly* keeps me up-to-date on art world issues, ideas and events in a clear, readable style. It totally fits the bill for providing me with important and interesting information in a succinct and timely manner.

**Anne Rorimer**, freelance curator

I wish *Art Monthly* could be Art Weekly.

**John Baldessari**, artist

